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ConnecTV Media International Inc., the Mother Company of Korea International Satellite Broadcasting (KISB), Completes IPTV Contents Agreement with GlobeCast

Acquiring 53 Channels in 13 Countries from GlobeCast Establishes Foothold as Comprehensive IPTV Broadcaster

Vancouver, BC, Canada, 18 May 2007 – The mother company of Korea International Satellite Broadcasting (KISB), ConnecTV Media International Inc. completes over 50 IPTV contents agreement with North America's leading provider of broadcast distribution and content management service via satellite and fiber, the Globecast.

Through conclusion of this agreement, ConnecTV ensured comprehensive contents including existing contents and contents acquired from Globecast. ConnecTV now established a foothold in IPTV market as a leading IPTV contents provider using public internet.

ConnecTV made an announced on 18th that the company have concluded agreement with Globecast, the leading aggregator and distributor of international television and radio programming in North America, and acquired 53 channels in 13 different countries which will ensure ConnecTV in moving forward position with launching IPTV platform.

Different from its opponents, Globecast secures its recognitions as the prime ethnic program provider by broadcasting unique contents to 23million minorities living in US whose mother tongue are not English or Spanish.

100% subsidiary of KISB, the ConnecTV have been striving towards devemoplemts in IPTV solution, channel acquisition, and effective marketing strategy for past 5 years. By the 1st of July, under the brand name of 'ConnecTV' will initiate IPTV service in entire North America Continents.

Completing IPTV Channel acquisition agreement with Globest ensured ConnecTV to secure 53 channels in 13 different countires including Germany, France, Italy, Western and Estern Europe, Romania, Armenia, Balcando, Cambodia, Philipin, Bangladash, India, Southern West Asia, Iran, Arabia.

Being a head of the game, ConnecTV already composed 30 Russian channles, 5 Korean channels including Sports Specialty channel, and Ultimate Fight channel, setting the company as a leading IPTV broadcaster with most comprehensive channels and packaging.

Last October, utilizing the firm network with KISB, ConnecTV distributed 5 Korean language channels to leading telecommunication companies in US, Verizon and FiOS TV.



Acquiring 150 channels as a supplement to existing channels, ConnectTV could initiate independent IPTV service as early as July. It is analyzed that ConnectTV will be the first IPTV company to develop centralized IPTV Set Top Box solution and this solution will create great differentiation from its opponents and other Web Base IPTV providers in the market.

Other aspects of ConnectTV that differentiates from Korean opponents promoting VOD service is the fact that ConnectTV service will be comprehensive form of IPTV which will be a linear services like 24 hours satellite or cable in addition to VOD and PVR.

ConnectTV (www.connecttv.ca) – ConnectTV Media International Inc., the mother company of KISB, is servicing Satellite, Cable, and IPTV platform to ethnic communities in North America as total and leading broadcaster. Through KISB, ConnectTV is also the nation's leading Korean language satellite television provider. We offer access to most number 24 hours channels, which is total 9 channel, including MBC, KISB, SBS, CBS, MBN, YTN, Sky Baduk[GO], CBS Music FM, and Radio Seoul. KISB delivers quality Korean programming to Korean-Americans nationwide. By providing all the quality Korean programs, we currently have most number of Korean-American viewers among other Korean satellite broadcasting networks. KISB also offers 6 channels - Xports, ETN, Sky Baduk, CBS, MBN, and YTN in real time, settling its organization as the satellite broadcast possessing most real time channel among other North American satellite broadcasters. KISB is truly making history for Korean T.V. networks.

GlobeCast (www.globecast.com) - a subsidiary of France Telecom – is a global provider of broadcast distribution and content management services via satellite and fiber for professional media and corporate networks. GlobeCast WorldTV – a subsidiary of GlobeCast – is the leading aggregator and distributor of international television and radio programming in North America. Via its worldwide transmission infrastructure, GlobeCast manages and transports 10 million hours of video and other rich media yearly. GlobeCast is network agnostic and ingests once to deliver content to any network via multiple platforms, including direct-to-home satellite, cable, video-to-mobile, IPTV/video-over-ADSL, desktop broadband, and more. It is now the world's largest provider of delivery services to live television-over-mobile operators. The company's global presence includes 15 teleports and technical operations centers throughout Europe, America, Asia, Africa, the Middle East and Australia.

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