



For immediate distribution

ConnectTV Introduces the Take-Out TV, C-TV Hubb 100

Enables watching TV on the computer anywhere in the world
Dynamic synergy is expected linking it to ConnectTV's IPTV services

Los Angeles, CA, 8 April 2008 – Just as you would take your coffee to go, a new era where you can take your TV to go is here. Now, everybody who has internet connection can watch TV just as they do at home.

ConnectTV Media International Inc. has announced on the 8th, the launching of C-TV Hubb, labeled the Take-Out TV based on the ubiquitous concept of technology.

To actively market this innovative device to the mainstream market, ConnectTV is set to participate in NAB, the biggest broadcasting equipment exhibition in the world being held in Las Vegas from the 14th to the 17th of April. The company will not only introduce the C-TV Hubb, but also the 10 existing minority targeted IPTV service packages and IPTV solutions.

C-TV Hubb is a device that hooks up audio/video data via the internet, making TV shows accessible to PCs, PDAs and cellular phones anywhere there is internet connection. Furthermore, it also has a 'Home View' function which connected with web or surveillance cameras, can be used to monitor homes.

Simply put, C-TV Hubb is a small set-top box that when installed on top of the existing set-top box enables watching cable or satellite broadcasting programs by automatically sending signals to the designated computer through internet network.

With only an internet connection, C-TV Hubb allows viewers to access the same TV channels and programs. Viewers can change channels and turn on/off set-top box at home while they watch TV on PC through C-TV Hubb.

For example, a C-TV Hubb installed in the cable or satellite set-box of your home, will allow you to experience the exact same programs and channels even though you are in travel or business trip by just linking it to a computer.

With just a laptop, it is now possible to watch TV whenever and wherever, just as easy as getting coffee to go.

C-TV Hubb series line-up is as follows;

- C-TV Hubb: Basic model of C-TV Hubb. (December, 2007 introduced)
- C-TV Hubb Plus: Upgrade version of C-TV Hubb. PVR function added (May, 2008 expected)
- C-TV Hubb Premium: Upgrade of C-TV Hubb Plus. HD and Wireless LAN function added (October, 2008 expected)

ConnectTV expects to reinvigorate the already existing minority targeted IPTV business with the launching of the C-TV Hubb.

With the addition of C-TV Hubb to the IPTV service, it will be possible to watch TV without the restrictions of time and space, thus forming a ubiquitous network.

ConnectTV's CEO, Ho Seong Kim is confident that "C-TV Hubb is a revolutionary technology that will tear down all obstacles in viewing TV and will make it possible to enjoy your favorite TV shows anywhere and anytime" and that "C-TV Hubb will act as propeller to the already existing IPTV services because it will make TV viewing free from time and space limitations."

ConnectTV (www.connectv.ca) – ConnectTV Media International Inc., is the leading source for international programming via satellite, cable and IPTV all over the world. ConnectTV's ethnic IPTV package will be expanded into more than 15 packages within this year and for this, ConnectTV has obtained over 400 channel rights from various ethnic broadcasters in over 80 different countries. ConnectTV's number of subscribers will reach over 100,000 in the near future. ConnectTV is the world's leading ethnic television services company, operating a global network of satellite distribution platforms for DTH and cable broadcast and advanced IP-based content delivery. The company's global presence includes 5 technical operations centers throughout North America. ConnectTV offers the complete range of IPTV broadcast solutions, including TV channel distribution and IPTV middleware solutions. Through KISB, a subsidiary of ConnectTV is also the leading Korean language satellite television provider in North America. KISB offers access to most numbers of 24 hours Korean channels, which is total 10 channels, including MBC, KISB(ETN/Korean Movie), SBS, EBS, CBS, MBN, YTN, Sky Baduk[GO]/Arirang TV, Setanta Sports, CBS Music FM, and Radio Seoul. KISB delivers the best quality Korean programming to Korean-Americans nationwide. By providing the best quality Korean programs, KISB currently have most numbers of Korean-American viewers. KISB also offers 5 channels – MBN, CBS, ETN, YTN, and Sky Baduk in real time, settling its organization as the satellite broadcast possessing the most real time channel. KISB is truly making history for Korean T.V. networks.